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Press Release

ISPO Trophy Presentation

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Gerlinde Kaltenbrunner Sports Personality of the Year

On Tuesday, extreme alpinist Gerlinde Kaltenbrunner received the ISPO Trophy in Munich, honoring her with the title of “Sports Personality of the Year”. With more than 2,600 exhibitors from close to 50 countries ISPO MUNICH is the world’s largest sports exhibition and the most important global sports business network.

Kaltenbrunner is the first woman to climb all 14 eight-thousand-meter peaks without supplemental oxygen. She was also honored for her involvement in social projects. Kaltenbrunner has been an active supporter of Nepalhilfe Beilngries for many years, a charitable organization assisting with the construction of village schools, children’s homes and medical stations.

“I am very happy to have received the ISPO Trophy. It is a great honor for me to be on a list of recipients that includes such prominent names such as Max Schmeling, Alberto Tomba, Markus Wasmeier or Pelé,” award winner Gerlinde Kaltenbrunner said. The presentation, held during ISPO VIP Dinner at the ICM - Internationales Congress Center München, hosted more than 350 decision makers and key players from the sports industry, as well as stars from the world of sports. Norbert Niederkofler provided the culinary program. He is South Tyrol’s first two-star chef, and prepared a delightful menu following the motto “Cook the Mountain”, focusing on the virtues and finesse of alpine cuisine and culture.

Klaus Dittrich, CEO and Chairman of Messe München, also a passionate mountaineer, who took part in an ambitious tour of Mont Blanc last year, was especially pleased with the selection of this year's winner: "By presenting the trophy to Gerlinde Kaltenbrunner we honored a very special athlete who not only has accomplished the extraordinary in sports, but also distinguishes herself in terms of her involvement in social projects."

The ISPO Trophy has been awarded to extraordinary personalities in the world of sports since 1971. Among the winners are legendary names such as Max Schmeling, Pelé, Reinhold Messner, Willi Bogner, Vitali Klitschko or Magdalena Neuner.

For more information on the ISPO VIP Dinner, and to access video and image material, please click [here](#).

About ISPO

Under its ISPO brand Messe München International offers events and year-round services to the international sports business. The goal of the full-service provider is to offer its customers added value for successful positioning within the international competition. The provided services help customers increase their profitability as well as strengthen personal contacts and business relationships. The services currently include ISPO ACADEMY, ISPO AWARD, ISPO COMMUNITY, ISPO TEXTRENDS, ISPO BRANDNEW, ISPO CARD, ISPO JOBS and ISPO NEWS. As globally successful sports business platforms and multi-segment trade shows ISPO MUNICH, ISPO BEIJING and ISPO SHANGHAI offer a comprehensive overview of their respective markets.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich alone. 14 of those events are number 1 in the world in their respective industries. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey and South Africa. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.