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Press release

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ISPO launches careers portal for the international sports business

ISPO JOB MARKET: For careers with passion

ISPO is extending its broad service portfolio with ISPO JOB MARKET, an international careers portal. The cross-segment portal with a focus on the sports business, now online at www.ispo.com/jobs, will connect talent and employers within the sports industry. Together with partner Sportyjob and leading headhunting agency AG Sport Consulting, ISPO is also offering employers a comprehensive recruitment service. Internationally renowned companies such as adidas, Intersport, The North Face and Quiksilver are already using this service.

The leading trade fair for the international sports business brings the entire sports industry together under one roof, with all the top companies and brands represented. For more than 45 years, ISPO's core business has focused on bringing the right people together. ISPO JOB MARKET now aims to make its decades of experience and international reach available all year round in the form of an online careers portal. In the future, a news ticker will provide monthly or daily updates on the latest job opportunities.

Tobias Gröber, Head of ISPO Group at Messe München GmbH, on the new service: "ISPO has always been instrumental in starting successful careers and placing candidates in exciting jobs. With ISPO JOB MARKET we are now extending this service to the digital world and making it as accessible as possible for all sports business professionals."

In the future, two further experts will also be supporting ISPO with their expertise in this area: For over ten years, AG Sport Consulting has been one of the leading headhunting agencies primarily providing personnel for the sports industry.

Sportyjob is a valued company within the job search sector, specializing in jobs in the sports industry in Europe.

"At the time, ISPO was the best springboard for me to start my career in sports. Mutual cooperation allows us to provide even better support for both young talent and experienced professionals planning a career in sports," insists Andy Gugenheimer, founder of AG Sports Consulting.

Together with its partners, ISPO will also offer interested employers from the sports industry a comprehensive recruitment service. This will cover everything from quick and easy publication of job vacancies through to more complex personnel placement requirements. Further information on the various packages can be found [here](#).

The objective—joining forces to provide the best careers service in the international sports business—is further underlined by Sportyjob's candidate guarantee: if, after a month, no suitable applications have been received in relation to the advertisement, it will be published for another month. If, after this time, no suitable candidates have been found, the next advertisement with Sportyjob will be free of charge.

You can find the latest jobs from the international sports industry here:

www.ispo.com/jobs

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich alone. 14 of those events are number 1 in the world in their respective industries. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade fair center, the ICM—Internationales Congress Center München and the MOC

Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey and South Africa. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

About ISPO

SPORTS. BUSINESS. CONNECTED. As a global sports business platform, ISPO acts as a partner to the sports industry. The ISPO family of brands includes the largest multi-segment trade fairs for sports business professionals in the world, encompassing ISPO MUNICH, ISPO BEIJING, and ISPO SHANGHAI, the ISPO.COM online news portal together with its own editorial team, and the ISPO ACADEMY, ISPO OPEN INNOVATION, ISPO BRANDNEW, ISPO AWARD, ISPO TEXTRENDS, and ISPO JOB MARKET services. By bringing together all of these strands, ISPO is able to offer companies support at every stage of development on the global sports markets all year round —identifying relevant market developments, driving forward innovation, and pooling specialized consumer experts so that guidance on the international markets can be provided.